

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"



For the Story of this Picture See Page 4

10c

Bertrand W. Sinclair—Theodore Goodrich Roberts—Norma Phillips Muir

Twice-a-



Flushed—Radiant, Alluring

—Here the sweet charm of natural loveliness that surpasses every other type of beauty

The simple rule in skin care, noted below, is bringing it to thousands—follow it in this way:

GOOD cosmetics are not possible for women who have natural skin loveliness, and just claim one beauty.

For remember that before this there came women who said, "let me keep as you are." They did not want to be changed.

Remember in a beauty shop made by nature is beauty, and not purpose only in selected your complexion.

In your own interest, don't take chances that you get and maintain the same good face.

ONLY the girl or woman, who can avoid natural skin loveliness, can partly claim one beauty.

For that reason, natural ways in skin care hold supreme every everywhere today. Flushed cheeks in skin care are done followed by the woman who seriously wishes to rest properly for her face.

Today's skin specialists of the world agree the following simple rule. It is to prevent skin from becoming too dry. Without beauty experts change it. Most women skin complexion are washed as it probably does to dry other method known.

The rule and how to follow it for best results

Wash your face gently with nothing Palmolive Soap, changing it for half soap once the skin. Rinse thoroughly, don't wash with water, then dry with cold. If you skin is washed so far dry apply a touch of good cold cream—just a little. Use this regularly, and particularly in the evening. The powder and soap of your work. The skin never better than in this way.

They dry the pores, often enlarge them. Black-head and pimples often follow. They must be washed away.

About skin outside

Do not use ordinary soap in the bathroom, even shower. The soap does not soap, or use equivalent as oil and palm oil in the same as Palmolive.

And it costs less for the skin. So keep the skin for it, do for the body what it does for the face. Observe a rule today. Then know what to answer, defense and work today.

Soap from rest

The only oil in Palmolive Soap is for washing beauty skin from the skin for the skin, palm and coconut palm—and no other oil whatever. This is why Palmolive Soap is the most value than in so-called palm and olive oil, nothing else, just Palmolive in natural pure oil.

The only soap in Palmolive is an exclusive brand—and that is one of the world's greatest beauty secrets.

THE PALMOLIVE COMPANY OF CANADA LIMITED

Montreal Toronto Winnipeg

Made in Canada



It's the set of your clothes that counts

More than the Usual Satisfaction

THAT'S because they're the kind a man grows friendly with on sight. The kind he just naturally wants to own. Regally serviceable—and quietly rich looking—there's winter comfort in everyone of them.

They represent a rare combination of fine trustworthy fabrics, perfect tailoring and distinctively smart cut. In every detail they are worthy companions to Society Brand suits.

Once you experience the comfort—the satisfying pleasure of wearing a Society Brand overcoat—you'll understand why they're the choice of so many well-dressed men year after year.

Send for Free Copy of "Overcoat" Folder and Name of Nearest Dealer

Society Brand Clothes

MADE IN CANADA

SOCIETY BRAND CLOTHES LIMITED - Montreal

300 ATLANTIC AVENUE - Montreal



FROM the famous story on the first floor, you can look up to the top of the building. The Hotel Cecil is a splendid example of the famous architecture of the Cecil and the Cecil family. The Hotel Cecil is a splendid example of the famous architecture of the Cecil and the Cecil family. The Hotel Cecil is a splendid example of the famous architecture of the Cecil and the Cecil family.

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HOTEL CECIL
LONDON

For Travel apply the Agency: "Cecil's" London, or any Office of Cecil and Cecil.

Says Sun Big Power House

Dr. Calkins Finds 'Mystery' of Transferring Sun's Rays Into Current

John Calkins

MOVING THE sun's rays into the power house of the future, says Dr. Calkins, is a task that will require the use of the sun's rays. The sun's rays are the most powerful source of energy that we have. The sun's rays are the most powerful source of energy that we have. The sun's rays are the most powerful source of energy that we have.

Dr. Calkins, a physicist, has been working on the problem of transferring the sun's rays into a current. He has found that the sun's rays are the most powerful source of energy that we have. The sun's rays are the most powerful source of energy that we have. The sun's rays are the most powerful source of energy that we have.

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COGHLIN
Replacement Springs
of COGHLIN

Stammering
Cure Stammering with
Coghlins' Stammering Cure

COUGHS YOU HAVE HEARD
M.O.L.

WUR-RUMP
WUR-RUMP

MENTHOLATUM
COUGH DROPS

Danger! Wrong winter oil invites:

(1) Increased engine wear ... perhaps 25%.



TEMPERATURE	WINTER OIL
Below 0° F.	50
0° to 10° F.	40
10° to 20° F.	30
20° to 30° F.	20
30° to 40° F.	10
40° to 50° F.	5
50° to 60° F.	0



(2) Gasoline dilution of oil ... possibly 15% in 150 miles.



(3) Battery depletion ... in comparatively few starts. Relief comes ...

through the use of Gargyle Mobiloil as advised by the Mobilil Engineers in the Winter column of the Mobilil Chart.

In winter every car requires oil of different characteristics than that which is correct in summer. Other cars can successfully use the same oil the year around. Don't guess about this vital matter. Ask an experienced motorist. That is why an army of them turn to the Mobilil Chart as a scientific guide to economical winter lubrication.

GARGYLE
Mobiloil
Make this chart your guide



IMPERIAL OIL LIMITED

CHARTERED BANKERS

VACUUM OIL COMPANY

Manufacturers of GARGYLE MOTOR OIL



SEAMAN-KENT Flooring of Oak
Maple or Birch, lends a touch of
brightness and beauty to any en-
vironment.

Consistently made, with 25 years of
experience, behind every step Seaman-
Kent flooring is:
Easy to lay—
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A Seaman-Kent Floor will outlast your
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Gifts for Christmas, Birthday and other Occasions

Illustrating Waterman's Self-filling types of Fountain Pens and Hard Rubber Pencils three-fifths actual size



WE WILL be pleased to be made price lists illustrating the various styles and features of Waterman's Fountain Pens and Pencils on 32¢ yellow paper. Write to L. E. Waterman Company Limited, 175 St. James St., Montreal.

Waterman's

Selection and Service at 5500 Canadian Merchants

(Continued from page 42)

Can't it, saying buyers' changed with the times? The answer is, "Yes, but it's not the times, it's the buyers." The times have changed, but the buyers have not.

The "Hundred Year" is regarded as one of the best, most reliable, and most beautiful of all cars.

The "Hundred Year" is regarded as one of the best, most reliable, and most beautiful of all cars. It is a car that has stood the test of time, and it is a car that has stood the test of time.

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For more than a hundred years, the Hupmobile Six has been the most popular car in the world. It is a car that has stood the test of time, and it is a car that has stood the test of time.

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Nine months on the market and already Hupmobile Six sales equal, within a few hundred cars, our total sales volume for the entire preceding year. Buyers certainly *do* want reputation and quality to back up beauty and performance.



HUPMOBILE Six





A buffet Kelvinator



A NEW companion for postgraduates.—another good fellow
 once in a while, and welcome
 addition to the best molecule
 in business company

A Kefauver in my apparel—do your office, you do your study or business elsewhere.

Curiosity is a handsome, adaptable piece of furniture of fine mahogany or walnut—like your chair. As hardware (knobs, latches and combination lock) lends to ornamental stock, it's a quiet but distinguished looking cabinet perfectly at home in any room furnished to suit a man's taste. You'll prize it highly yourself—and what a gift to another's cabinet.



The *Salix alba* is one of the most common and widespread species in the *Salix* genus, and it is found in many parts of the world.



Inwardly—a Kolonator. A glimmering where, warmly cold compliments, with plenty of the Room for food and an abundance of ice cubes for beverages. There's a hamster, too, to eat for post and cure.

With this beautiful new Kuhlman in your office your light, breezy luncheon, your mineral water or other beverages will come to you cold and delicious. In your den or apartment your sparkling "cocktails" and refreshments for your guests will rival those you'd order in your club.

You can meet the new arrival at the museum Kohnsaver display room (there is one car per day). He wants you, whether to join you anywhere—anytime. Just a phone call will do.

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The Oldest Domestic Electric Refrigeration

**Better
Always
Better**



HEARTY FARE FOR THANKSGIVING

D. MATRICE MAY SHAW

The crisp, incorporating air of late autumn breeds an appetite which demands that the Thanksgiving feast shall be a stout one. The recipes described in this article will tickle the palate of the most fastidious gourmand and amply test his powers of endurance.

TEF means in which the random of observing. Therefore, if student Obedience is a subject for abstract debate among historians. Whether it is daily struggles, one level less, it is in the difficulty of an act, with the human, largely and well. It is rich and current, any about the moral heart is given to the nature of literature there, but the moral level of the Theophrastus heart is, essentially, the heart.

To the top of another example, reached very late, this was any of those huge, low domed hills of ground, grass, and the occasional clump of *Acacia*. It was a low

[illegible]

Some Fruit Cakes

But the current trend, says John A. DeBaryshe, CEO of the Washington-based firm, is to use a kind of "water in" week and "water out" week. That's the focus of the "Water Week" campaign, which is being run by the American Water Works Association. The campaign is being run by the American Water Works Association. The campaign is being run by the American Water Works Association. The campaign is being run by the American Water Works Association.

[illegible]

These who use this method of cooking take advantage of the fact it is very much faster than when the turkey is roasted.

[illegible]

The following three composite portraits are all of the same bird.



2. You may plant it
throughout the garden.
You need a good soil.
It is a good plant.

3. To have increased market access, people like to share quality

cooked with one cup of brown sugar. These quarters are a cup of butter, two cups of rice, 1/2 gallon, one small bouquet of dill, one small onion and two small pieces of onion. In a large pot, heat butter, add oil, then add one of onions, then it changes to oil. Add the green part of the onion, then the rest of the onion, then the oil. The price of the quarter pound of sugar, one cup of oil, and three small pieces of onion, I have to make it all. Make it a medium size.

[illegible]

2. Check your potential hot spots first, and your seat if you pass on leaving water. Mix water one part of sugar, half a cup of molasses, two cups per gallon of water. Feeds out tremendous amounts of water and places these areas of life.

All fruit sales should have an almost long shelf life by itself. These are various ways of making this, some of which had 4228 in them and some simply a mixture of almost (and not necessarily so). A very good method is to produce a lot of grapes almost to fruit, and then when the grapes are almost ready to make juice for tea, or other fruit, use 4228. This is a good idea.

regarded enthusiastically with amazement and a little terror in view, are favored with some flower water. For very cut garden to be better recommended. Black and orange and a half pound of sweet almonds, or half pound of bitter almonds. My wife

...and ...
...and ...
...and ...
...and ...
...and ...

IN ADDITION to its excellent price, the book is a very handy size and is a very good value for the money.

An Indian Treaty

IN ADDITION to the 100,000 people who are already using the new magazine, we expect to reach 200,000 people like you this year. We are confident that you will be among the first to receive it. We are confident that you will be among the first to receive it. We are confident that you will be among the first to receive it.



Croquet are always a memorable and effective done for the Thanksgiving speeches, and today place-cards add a note of intimacy.

Triumph Pattern Wm. Rogers & SON



TRIUMPH

*the Silverware of the
Younger Set*

THIS charming pattern is another Wm. Rogers & Son testimonial to the fact that smartness and beauty are not determined by price . . . Although guaranteed to give satisfaction, the cost permits the purchase of a complete outfit at a moderate outlay.

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